

# BULK ACTIVATION & CHANGE REQUEST FORM

To request activation of a Bulk Subscriber Account: (i) Retailer must fully and correctly complete (with all applicable signatures) this Bulk Activation Form and (ii) send it to DISH via email at [accountandprocessingsupport@dish.com](mailto:accountandprocessingsupport@dish.com) or fax it to DISH at (303) 723-3518 at least two (2) full business days prior to the Requested Activation Date specified below. Except to the extent prohibited by Oklahoma law, Service is provided subject to the terms and conditions of the Commercial Customer Agreement, which is available on DISH's website at [www.dish.com/business](http://www.dish.com/business). The Commercial Customer Agreement applicable to this Bulk Property shall be governed by the laws and regulations of the State of Oklahoma. Programming prices/rates and packages are subject to change without notice at any time and from time to time in the sole and absolute discretion of DISH for any reason or no reason. All Bulk Programming rates are based on programming being provided to 100% of the total Drops/Units at the Bulk Property, with a minimum prerequisite of ten (10) Drops/Units per Bulk Property.

PLEASE TYPE THE INFORMATION IN THE FORM BELOW, SIGN, AND EMAIL TO [accountandprocessingsupport@dish.com](mailto:accountandprocessingsupport@dish.com)

**Request Type:** \_\_\_\_\_

**System Type:** \_\_\_\_\_

**Property Type:** \_\_\_\_\_

**Total Drops/Units:** \_\_\_\_\_

Requires 100% of total units. Minimum 10 Drops/Units.  
See Drop description below:

**Modification to Drops/Units may trigger Amenity Incentive Chargebacks.**  
**Changes are subject to DISH's sole approval.**

**Requested Completion Date:** \_\_\_\_\_

If Pre-Activating, please specify the date to Pre-Activate and the date to fully Activate.  
Pre-Activation must not exceed 30 days.

Property Type	Drop Count Determination
Hotel, Motel, Timeshare, Inn, Resort or other Hospitality location	Total number of guest rooms available for occupancy
Hospital or other Health Care Location, Prison or RV Park	Total number of television outlets through which video programming may be delivered
College, University, Convent, Dormitory, Apartment, Condo, Retirement Home, or Assisted Living	Total number of housing units available for occupancy
Mobile Home Park, Campground or Marina	Total number of spaces available for occupancy

**Retailer Information**

Retailer OE #: \_\_\_\_\_

Distributor Name (if applicable): \_\_\_\_\_

(Name and OE #)

Company Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

**Customer/Property Information**

**Property Account #:** \_\_\_\_\_ **Pin:** \_\_\_\_\_

Property Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address:  Same as Physical address  Unique Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Contact Phone #:** \_\_\_\_\_

**Comments:**

\_\_\_\_\_  
**Property Representative Signature**

\_\_\_\_\_  
**Property Representative Name and Title**  
(i.e. Owner, Manager, etc.)

By signing in the appropriate space designated on this activation form and submitting this form to DISH, the bulk property and the retailer: (I) Acknowledge and agree to be bound by all of the terms and conditions of this Activation Form, the Commercial Customer Agreement, and the Business Rules which are incorporated herein by reference and (II) declare under penalty of perjury that the information contained in this Activation Form, including without limitation the reported total number of drops/units, is true and correct and in compliance with the term and conditions of the Commercial Customer Service Agreement and the Business Rules. Total Drops/Units is defined in the Business Rules. Notwithstanding the foregoing, DISH reserves the right to determine from time to time, in its Sole and Absolute Discretion, whether total Drops/Units with respect to each such location should more appropriately be determined in a different manner.

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# Programming

## Premium Programming Promotions

**HBO & Cinemax Commitment Offer Plan:** To be considered for participation in the commitment offer plan the Property MUST: (i) be a Guest Property location; (ii) be a Qualifying Bulk Subscriber with a minimum of ten (10) total Drops/Units; and (iii) enter into a three (3) year agreement. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Rates set forth in the Promotional Offer are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.

**\$1.99 Paramount+ with Showtime No Commitment Offer:** Must not have subscribed to Showtime in the past 12 months.

**\$0.99 Paramount+ with Showtime 2nd Premium Offer:** All Premium Commitment Offer Plan rules apply: In addition, (iv) must not have subscribe to Showtime in the past 2 years, and (ii) must also be subscribed to a second premium. Minimum monthly programming costs will vary based on premium selected. **Existing Customers** must have been subscribed to a premium package for at least 2 years.

**Starz & Starz Encore:** All Premium Commitment Offer Plan rules apply: In addition, (iv) bulk programming services must total a minimum of five and 35/100 (\$5.35) per Unit per month (exclusive of any applicable taxes or fees)

## Additional Fees

**Incremental Fees:** For Properties with Retailers participating in the Amenity Incentive or Amenity Renewal Program, and with purchased equipment, Properties will be billed the following Incremental Fees:

- Premier or Prime with DISH Satellite Locals = \$2.00/drop per month Incremental Fee
- America's Top 120 or higher with DISH Satellite Locals = \$1.00/drop per month Incremental Fee

**Access Fees:** For accounts with purchased equipment, adding locals per drop to Premier, Prime or Essentials will incur a \$2.00/drop per month Access Fee. Accounts with leased equipment will have this Access Fee waived.

**Smartbox Feature Licenses:** With the activation of a Smartbox, the following one-time charges may occur per property:

- Enable DRM Pro:Idiom- \$325.00
- DRM LYNK- \$300.00
- HTV Connect- \$1000.00

**Surcharges:** All accounts with TV programming are subject to an FCC Surcharge. Accounts may also incur state specific surcharges.

**Software and Technology Fee:** All accounts with TV programming are subject to the Software and Technology Fee billed at \$1.00/drop per month.

## See Rate Card for Pricing and Availability

### Core Programming

- AT 120
- AT 120 Plus (FTG only)
- AT 200
- AT 250
- Premier (FTG only, G4 card required)
- Prime (New MDU only, G4 card required)
- Latino Clasico
- Essentials

Add Remove

### Premium Programming

- HBO & Cinemax
- Paramount+ with Showtime
- Starz & Starz Encore
- MGM+
- Starz Encore Movies

Add Remove

### Sports Programming

Requires Core Programming

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RSN

Specify RSN: \_\_\_\_\_

Add Remove

### Add-on Programming

Requires Core Programming.  
Locals not available as an a la carte only option.

Add Remove

Locals \*May incur Incremental or Access Fee

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How will you receive Locals?

- Locals through DISH
- OTA Locals
- No Locals

### International Programming

Requires Core Programming

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Add Remove

### Remove Grandfathered Programming

Specify Programming: \_\_\_\_\_

Specify Programming: \_\_\_\_\_

Carriage of our local channels via Transport requires that the operator obtain written retransmission consent from each local broadcaster (includes without limitation, consent, distribution, and exhibition rights, territory and or locations permitted. Upon DISH Networks LLC's request, operators shall provide evidence of retransmission consent from the local broadcaster or evidence that no retransmission consent is required. Failure to comply with the foregoing requirements will result in a default of the Bulk Programming Services Agreement in accordance with section 2.1. All channels may not be available if you live in the following areas: Alaska, Hawaii, Puerto Rico, or U.S. Virgin Islands. Please visit our website at www.dish.com/business for further details.

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## Equipment Instructions

Type out the receivers below or attach an Excel spreadsheet. If using a Smartbox, please submit through Salesforce.  
Please do not hand-write the Equipment IDs if possible as this will cause delayed processing time.

	Receiver Number	Smartcard Number	Model #	Package	Channel	Add/Remove
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						
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50						

Total Rooms/Units means (i) for a Guest Property, hotel, motel, timeshare, inn, resort, dormitory, or other short-term stay location that is not used as a primary residence: the total number of guest rooms available for occupancy; (ii) for Guest Property that is a hospital or other health care facility, RV Park or prison: the total number of television outlets through which video programming may be delivered (by way of example and without limitation, each coaxial outlet) located in patient rooms; (iii) for bulk-billed MDU property located at a college, university, convent, apartment building, condominium complex, retirement community, or other similar type primary and/or long-term residence: the total number of housing units available for occupancy; (iv) for bulk billed MDU property or Guest Property that is a mobile home park, campground, marina, or other facility: the total number of spaces available for occupancy.

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1/08/2024